



NATHAN INGRAM

Denver, CO, United States
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PROFESSIONAL SUMMARY

Energetic creative leader accomplished in overseeing strategy and direction for global campaigns and digital design. Leverages 12-year industry career to implement design best practices and drive creative growth. Excellent history of leading highly effective teams to produce superior deliverables.

SKILLS

- Project management expertise
- Campaign development expertise
- Design background
- Multimedia production
- Motion graphics
- Photography Direction
- Art Direction
- Social Media Strategy

EXPERIENCE

Senior Manager - Content Creation April 2022 - Current

Motorola | Denver, CO

- Coordinated photo shoots, video productions, or other media projects as required by campaign needs.
- Managed creative direction and development for host of marketing projects inclusive of branding, photography and graphic design.
- Maintained up-to-date knowledge of industry best practices in design, technology, and advertising.
- Conceptualized creative designs for on-site, email-based and online advertising strategies.
- Presented creative work to clients, gathering feedback and making necessary revisions.

Digital Designer

February 2018 - April 2022

Motorola | Chicago, IL

- Collaborated with cross-functional teams to develop creative solutions for digital marketing campaigns.
- Coordinated closely with developers during website launches or updates, troubleshooting issues as needed.
- Utilized Adobe Creative Suite to create engaging graphics, logos, and illustrations for web and print materials.
- Shot unique, artistic photos through knowledge of composition and photography fundamentals.
- Produced pre-rendered cinematic sequences using high-quality rendering software.
- Worked closely with art directors to maintain consistent visual style across all 3D assets.

Web Designer

August 2013 - January 2018

Digital Target Marketing | Merrillville, IN, United States

- Created highly responsive and scalable web applications for use in different industries and client environments.
- Attracted users to websites with professional, user-friendly designs and clean code for high-performance operation.
- Ensured cross-browser compatibility of websites on various platforms.

- Researched latest website applications to keep up with trends and latest technologies.
- Created accessible web front-end user interface for new or existing databases with combination of HTML, SQL, and Java.

EDUCATION

Electronic Art & Animation

Ball State University, Muncie, IN

Studied the world of digital media, emphasizing creativity and technical proficiency in animation, interactive media, video art, and 3D modeling.

Character Animation Workshop

Anim Squad, Santa Monica, CA

Studied animation under the mentorship of animators at Walt Disney Animation Studios in Burbank, CA. Education focus included character dialogue, body language, and appeal.

Advanced Studies in Character Animation

Animation Mentor, San Francisco, CA

Studied animation under the mentorship of industry leading professionals from Tippett, DreamWorks, Walt Disney, & Pixar Animation Studios.

LANGUAGE

English

Proficient (C2)

Spanish

Elementary (A2)