# NATHAN MICHAEL INGRAM

CREATIVE DIRECTION | ART | ANIMATION | DESIGN | PHOTO | VIDEO

Denver, CO | 219-743-0330 | ningram@nathanmichael.net

## **EXPERIENCE**

#### SENIOR MANAGER -NA MARKETING CONTENT CREATION 04.2022 - PRESENT

#### MOTOROLA / LENOVO

Developed effective content strategies for North America that drive brand awareness, lead generation, and customer engagement. Managed a team of content creators and ensured that all content produced meets brand quality standards.

#### DIGITAL DESIGNER 02.2018 - 04.2022

#### MOTOROLA / LENOVO

Designed various digital solutions for carrier, social, retail, web, CRM, and partner sponsorships. Acted as lead in company photography for social & web assets. Created 3D product visualizations and animations for global ad campaigns.

# WEB DESIGNER/DEVELOPER 08.2013 - 01.2018

#### DIGITAL TARGET MARKETING

Created design solutions for ecommerce, lead-generation, and live event marketing websites. Work included front end design, ad media creation, and mobile site development.

# CHARACTER ANIMATOR - MOCAP 06.2015 - 08.2015

#### GIANT PROPELLAR

Animated CG characters for NBA 2K16 to match real life actors. Work involved emotions, reactions, and talking using Maya 2015, motion capture data, and Faceware's Retargeter software.

### **EDUCATION**

# CHARACTER ANIMATION WORKSHOP 03.2015 - 06.2015

#### ANIMSQUAD

Studied the art of animation under the mentorship of animators at Walt Disney Animation Studios in Burbank, CA. Education focus included character dialogue, body language, and appeal.

#### ADVANCED STUDIES IN CHARACTER ANIMATION 01.2010 - 12.2012

#### ANIMATION MENTOR

Studied animation under the mentorship of industry leading professionals at Tippett, DreamWorks, Walt Disney, & Pixar Animation Studios.

### SKILLS

Photoshop	••••	Maya	$\bullet\bullet\bullet\bullet\bullet$
Illustrator		Cinema 4D	••••
After Effects	••••	Lightroom	•••••
Premiere	••••	HTML/CSS	••••

### **PERSONAL QUALITIES**

Dependable
Creative

Flexible

- EncouragingHonest
- Motivated
- Passionate
- g Dedicated
  - Detail Oriented